Issues Series

Honors Project

In fulfillment of the Requirements for

The Esther G. Maynor Honors College

University of North Carolina at Pembroke

Ву

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5/1/14

Date

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5/6/14

Dean, Esther G Maynor Monors College

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Dedication

I dedicate my dissertation work to my family, friends, and classmates. My parents have supported me throughout my college career and influenced me to pursue my BA, without them, I would not be the person I am today. My sister, Ashlyn, has always supported me throughout my years at UNC Pembroke and has always been open to critiquing my work, no matter how busy she was. My professors in the Art Department have all been very supportive as well, having pushed me to my limits in order to be successful throughout college, both socially and technologically. Without the comfort and support of my family, friends, and mentors, I would not be as strong and independent as I am. To all of them, I owe my deepest gratitude.

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ABSTRACT

ISSUES SERIES:

by, Chelsey Parsons BA in Studio Art The University of North Carolina at Pembroke December 2014 My artwork generally contains themes of abstract self-portraiture, history, fantasy, and issues in society. In this particular series, I chose to relate to current issues in American society that I feel need to be recognized.

The issues that the posters portray include: the addition of hormones and steroids to farm animals to make them grow quickly, teen pregnancy and its glorification, and aerosols and their effect on the ozone layer.

Hormones are chemicals that are given to farm animals so that they will grow faster. These hormones can cause dairy cows to produce more milk and can cause cows, chickens, and pigs to grow larger, so therefore providing more meat. These hormones have been linked to causes of cancer.

Teen pregnancy is not necessarily a 'bad' thing. It being glorified is. The majority of teenage moms do not finish high school, and of the ones who do, few go on to obtain a college education. Most of them are also not ready for a child of their own.

Aerosols have been proven to cause deterioration of the ozone layer. As the ozone layer deteriorates, ultraviolet rays spread across the earth's surface and become stronger.

Stylistically, the posters are based off of designs from the 1950s. They are mixed media posters: the fonts and background imagery are digital and the main subjects are relief woodcut prints.

First, I researched the issues that are stated above, having to decide which issues I felt were most important. I then had to design imagery that I felt would portray these issues accurately.

Second, I created the woodcut prints, using woodcutting tools, medium density fiberboard (MDF), Canson fine art paper, oil based ink, a roller, an ink knife, and a seventeenth-century etching press. I drew the designs onto the MDF, then carved out the 'white space.' Once that had been done, I printed the blocks onto the fine art paper.

Third, I scanned the prints into the computer and put them into Photoshop CS6. I took the white space out so that only the black lines of the image showed. I then proceeded to add the backgrounds, drop shadows, and text.

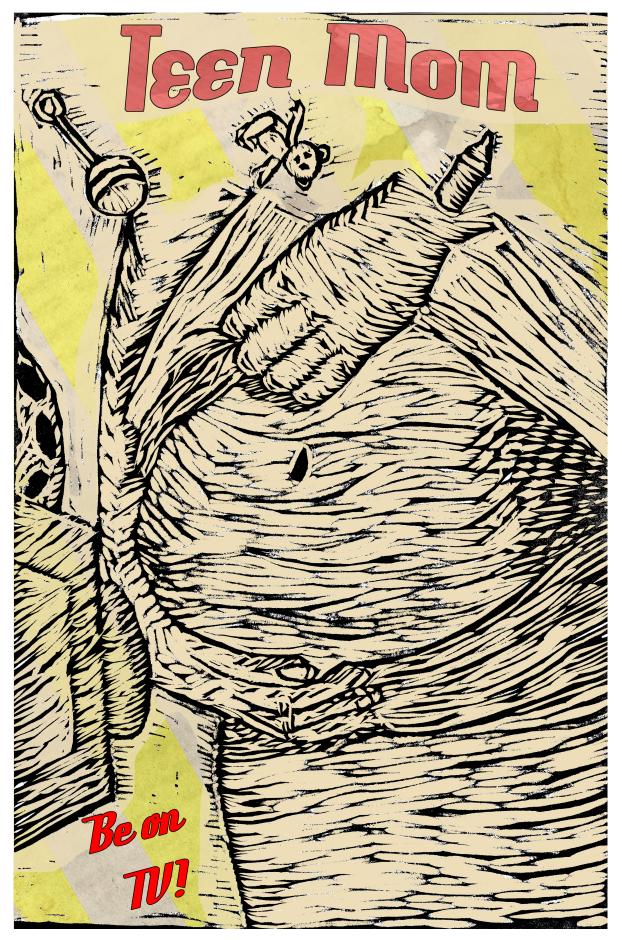
Fourth, I printed the three posters twice: once on digital art paper and once on fine art paper, using an Epson printer.

Ultimately, I chose the posters printed on the fine art paper as my final product. The fine art paper is an off-white that compliments the ink and gives the whole piece a warm, vintage tone.

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